



## Media release

For immediate release

### Destination charging will boost regional EV tourism

EV consumer group, the Australian Electric Vehicle Association (AEVA) has released a destination charging guide to assist accommodation and tourism businesses with providing EV charging for their customers. With over 350,000 EVs now on Australian roads, destination charging is an important part of the charging ecosystem that must expand to meet driver demand. AEVA commends the NSW Government on its commitment to co-funding destination charging through a series of grant rounds from 2022 and encourages other governments to do the same.

Destination charging involves placing relatively slower and cheaper EV charging at journey destinations. A motel might, for example, provide charging points for guests to use that are not fast, but fast enough to fully re-charge a vehicle overnight. "These facilities are so convenient that EV drivers prefer to stay in accommodation venues that offer them. This also relieves congestion on the highway charging network", said Acting National President Jo Oddie.

The guide walks businesses through the decision-making steps, explaining the benefits to the business, the types of charging equipment a business could install, how to price the service to recover electricity costs, and some of the considerations that are site-specific.

"Destination charging is a new concept for many establishments. Done well, it is an asset for a business that will keep guests and customers coming back. Our guide aims to help you do it well", said Ms Oddie.

The freely available guide can be found at <https://aeva.asn.au/destination-charging-guide/>

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### About AEVA

The Australian Electric Vehicle Association (AEVA) LTD is a volunteer-run, not-for-profit organisation dedicated to switching Australia's transport networks to electric drive as quickly as possible. Formed after the oil price shocks of 1973, the AEVA is the longest continuously running EV society in the world. We represent all EV users and enthusiasts; current and prospective.

### AEVA media contact

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